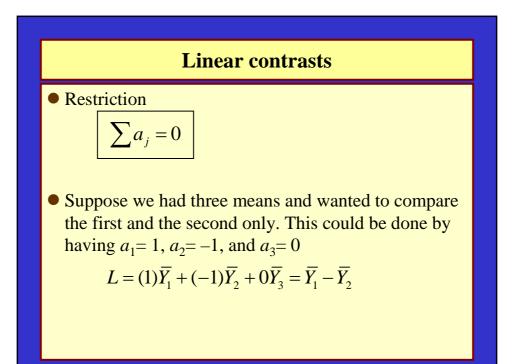
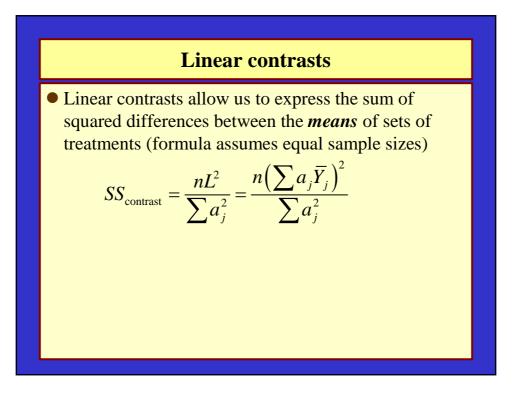


Linear contrasts
• Pairwise comparisons of means are a special case of linear contrasts
• Comparison of one group with another group with general weights $\mu_1 = \mu_2$ $\mu_3 = \mu_4$ $\mu_1 = (\mu_3 + \mu_4)/2$
• Linear contrasts take the form of a linear combination of the means $L = a_1 \overline{Y_1} + a_2 \overline{Y_2} + + a_k \overline{Y_k}$ $= \sum a_j \overline{Y_j}$





Example
• Suppose we had
$$\bar{Y}_1 = 1.5, \bar{Y}_2 = 2.0, \bar{Y}_3 = 3.0, n = 10$$

• We can easily compute
 $SS_{treat} = n\sum (\bar{Y}_j - \bar{Y})^2$
 $= 10((1.5 - 2.17)^2 + (2 - 2.17)^2 + (3 - 2.17)^2)$
 $= 10(0.44 + 0.028 + 0.694) = 11.667$
• Let's say we wanted to compare the average of treatments 1 and 2 to treatment 3. Thus
 $L = \sum a_j \bar{Y}_j = (1)1.5 + (1)2.0 + (-2)3.0 = -2.5$
 $SS_{contrast_1} = \frac{nL^2}{\sum a_j^2} = \frac{10(-2.5)^2}{6} = 10.417$

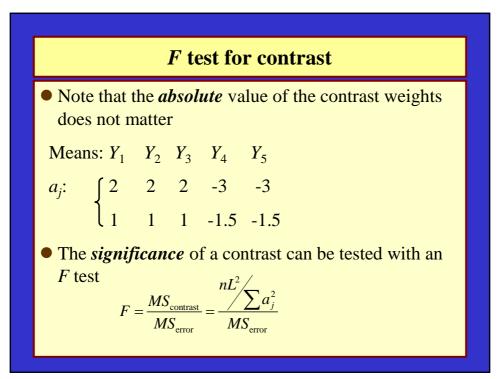
Example
• Now suppose we wanted to compare groups 1 and 2:

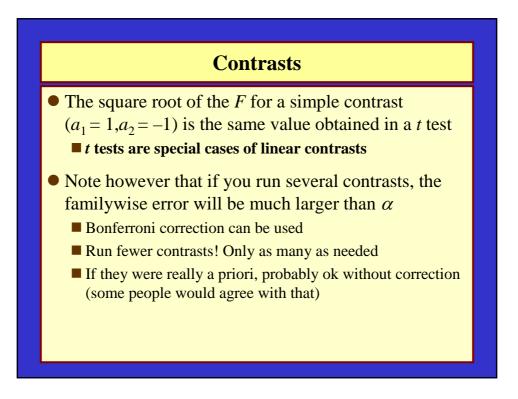
$$L = \sum a_j \overline{Y_j} = (1)1.5 + (-1)2.0 + (0)3.0 = -0.5$$

$$SS_{contrast_2} = \frac{nL^2}{\sum a_j^2} = \frac{10(-0.5)^2}{6} = 1.25$$
• Note that the sum of the two $SS_{contrast}$ is

$$SS_{treat} = SS_{contrast_1} + SS_{contrast_2}$$

$$11.667 = 10.417 + 1.25$$
• In this case, we can say that the contrasts *completely partition* SS_{treat}





Orthogonal contrasts

- Some contrasts are independent of one another, while others "share" information
- Independent contrasts are called *orthogonal*

$$\sum a_j = 0$$
$$\sum b_j = 0$$
$$\sum a_j b_j = 0$$

• Contrasts given by a_j and b_j are orthogonal

Orthogonal contrasts

- It is useful to have orthogonal contrasts because they exactly partition SS_{treat}
- However, it is not strictly necessary that all contrasts be orthogonal
 - But remember that in this case the contrasts do not convey independent information

